

RADIO TO PUSH NEW ENDEAVOR

Chaparral Club Will Assist
Conservation Efforts

Organization by Station KFI
Scheduled for Today

Speakers to Urge Saving of
Plant and Wild Life

The Times Forum, KHJ, 1:30 p.m., Dr. Philip M. Lovell, editor of Care of the Body Department of The Times. World Wide News, KHJ, 7 a.m. and from the tower of The Times at 12:30, 5:50 and 10 p.m.

BY JOHN S. DAGGETT

A new organization is to be formed by KFI today, the Chaparral Club. It is non-commercial, entails no expense and has as its object the conservation of plant and wild life and fire prevention, particularly in Los Angeles county. The dedication of the movement is scheduled for a fifteen-minute period beginning at 11:30, with Francis M. Fultz: the principal speaker, appearing under the auspices of the Los Angeles County Conservation Association.

Each Friday at the same time a speaker will be provided to spread the gospel of obedience to the laws governing fire prevention and preservation of plant and wild life in the playground of the West. It is intended that all phases of these problems shall be presented in an instructive and interesting manner from week to week.

Radio has been used extensively from its beginning as a means of sounding warnings against the carelessly tossed cigarette or cigar, neglected camp-fire embers and ruthless destruction of plant and wild life. Laws have been enacted, but each year the problem appears to become greater. The Chaparral Club movement is sponsored to aid in solution of the prevention problem.

(C)—Denotes chain broadcast.
Suggested features in black type.

6 to 8 a.m.

KFAC—Records. 6:30.
KFI—Health exercises. 6:45; domestics. 7:15; stock market reports. 7:30; Van and Don (C.) 7:45.
KHJ—World-wide news. 7; records. 7:30.
KMPC—Concert. 7.
KNTR—Cheerio program. 1 to 7: Hill Billies. 7.
KNX—Records. 6:30; Bill Sharples and His Gang. 6:45.
KTM—Records. 6.

8 to 10 a.m.

KFAC—Sewing Circle. 9:30.
KECA—Exercises. 8:30; Log of the Day. 9; Leflinzwell. 9:15; piano. 9:45.
KFI—Shell Happy Time (C.) 8; Bess Kilmier. 9; orchestra. 9:15; tenor and violinist. 9:30; Noel Archer. 9:45.
KFVB—Records. 8:30; orchestra. 9.
KHJ—Hallelujah Hour. 8; Perfection Bread. 9; orchestra (C.) 9:15.
KMPC—News. 9.
KNTR—Stock market quotations. 8; breakfast program. 8:05; domestics. 9.
KNX—Prayer. 8:45; domestics. 9; Geo. Washington, Jr. 9:30; real estate. 9:45.
KTM—News. 8:15; records. 8:30; Zandra. 9.

10 a.m. to 12 Noon

KFAC—Bible Institute. 10:30; Federated Women's Clubs. 11:30.
KECA—Birth of Words (C.) 11:30; organ. 11:45.
KFI—Italian lesson. 10; Rundquist, baritone. 10:15; Women's Magazine (C.) 10:30; Sarah Barnes. 11:30; Vera Van songs. 11:45.
KFVB—Domestic talk. 10; records. 10:30; orchestra. 11.
KHJ—Pabsette. 10; La Vida Water. 10:30; Marshall Hegedus, violin. 10:45; Columbia Salon Orchestra. 11; Three Doctors. 11:30; Columbia educational features (C.) 11:45.
KMPC—Shopping service. 10:10; Air Ambassador. 10:30; Unity. 10:45; records. 11; Billy Evans. 11:45.
KNTR—Records. 10; Serenaders. 10:30; Rustlers. 11; records. 11:30; City Hall broadcast. 11:45.
KNX—Eddie Albright. 10; shopping service. 10:30; records. 10:45; Church of the Air at 11:15; records. 11:45.

12 Noon to 2 p.m.

KFAC—Records. 12; organ. 1.
KECA—Demerter and Archer. 12; western farm and home hour (C.) 12:15; Sir Francis Drake salon orchestra (C.) 1.
KFI—Agriculture at 12.
KFVB—Virginia Rhythm Kings. 12; organ. 12:30; records. 1; Nip and Tuck. 1:30.
KHJ—Biltmore concert orchestra. 12; Times' world-wide news. 12:30; beauty talk. 12:45; Asbury Park Orchestra (C.) 1; The Times Forum. Dr. Phillip M. Lovell. 1:30; Edna Wallace Hopper (C.) 1:45.
KMPC—Happy Chappies. 12:05; news. 1:15; Bob. Bunny and Junior. 1:30.
KNTR—News. 12; Banjo Boys. 1:15.
KNX—Doria Ball. 12; records. 12:15; Gossipers. 12:45; Paris Inn Frolic. 1.
KTM—Poetry. 1; health talk. 1:15; organ. 1:30; guitar and voice. 1:45.

2 to 4 p.m.

KFAC—Dick Nelson. 2; records. 3.
KECA—Organ. 2; Arlon Trio. 3; Four Williams Boys. 3:30; news. 3:45.
KFI—N.B.C. Matinee. 2; Seeing Southern California. 3; Steinway Twists. 3:30; concert. 3:45.
KFVB—Organ. 2:30; popular fiction. 3:30.
KHJ—Happy Go Lucky Hour (C.) 2; Feminine Fancies (C.) 3.
KMPC—Mexican-American program. 2; records. 3; garden talk. 3:15.
KNTR—Records. 2:15; Happy Go Lucky Trio. 2:30; records. 3.
KNX—Fiction reading. 2; KNX Ensemble. 2:30; Federated Women's Club. 3:30.
KTM—Aunt Kate. 2; guitar. 2:30; records. 2:45.

4 to 6 p.m.

KFAC—Dick Nelson's Trio. 4; Beach Boys. 5; Jackson and Little Pig. 5:30.
KECA—Cittles Service hour (C.) 4; dance band. 5; piano. 5:30.
KFI—Orchestra. 4; Nomad Novelist. 4:30; Rust. the Nursery Man. 4:45; Interwoven Pair (C.) 5; Armour hour (C.) 5:30.
KFVB—Two-piano team. 4:30; orchestra. 5.
KHJ—Elvia and Nell. 4; Prof. Herzog. 4:15; "Seeing Southern California." 4:45; Sharnoug Trio. 5:15; Red Goose Adventures (C.) 5:30; Times' world-wide news. 5:50.
KMPC—Sunday-school lesson. 4:15; Just Kids Club. 4:30; news. 5; Wedgewood Nowell. 5:30.
KNTR—Orchestra. 4:30; Baron Keyes. 5; piano. 5:15; news. 5:45.
KNX—Travelogue. 4; varieties. 4:15; shopping service. 4:30; Blk. Brother. 5; records. 5:30; Town Crier. 5:45.
KTM—Zandra, astrologist. 4; Tell-Me-A-Story Lady. 4:30.

6 to 7 p.m.

KFAC—Blue Streak of Vaudeville. 6; Hawaiian music. 6:30.
KECA—Roy Ringwald. 6; Nick Harris. 6:15; John Vale, tenor. 6:45.
KFI—Paul Whiteman's Painters. 6; R.K.O. Program (C.) 6:30.
KFVB—Organ. 6; Electrical Transcription. 6:30; Cecil and Sally. 6:45.
KHJ—Mexican-American program. 6; Sunset Ensemble. 6:30.
KNTR—Varieties. 6; Ethiopian Night Club. 6:30.
KNX—Organ. 6; Tom and Wash. 6:15; Pennant Knights Music. 6:30.

7 to 8 p.m.

KFAC—Everybody Play. 7; Beach Boys. 7:30.
KECA—Amos 'n' Andy (C.) 7; Fred Forrest. 7:15.
KFI—Roamers Male Quartet. 7; Brownbill Footlites (C.) 7:15; The Fearful Seven (C.) 7:30; Virginia Flohr and James Burroughs. 7:45.
KFVB—"Fantasia" Concert. 7; Symphonettes. 7:30.
KHJ—Inter-City Radio Contest. 7; Arthur Pryor's band (C.) 7:15; orchestra. 7:30.
KNTR—Rodeo of the Afr. 7; orchestra. 7:30; Vernon Rickard. 8; Bantam Musical Revue. 8:15; night baseball. 8:30-10:30.
KNX—Frank Watanabe. 7; Vincent Lopez's orchestra (records). 7:15; Metropolitan water talk. 7:30; dance orchestra. 7:45.

8 to 9 p.m.

KFAC—Romance of Aviation. 8 to 9.
KECA—June Parker. 8:15; Radio Cartoonist. 8:30.
KFI—House of Color (C.) 8; Opera Box (C.) 8:30.
KFVB—Knights of the Road. 8; soloists. 8:15; orchestra. 8:30.
KHJ—Black and Blue. 8; Singing Strings. 8:15; Gilmore's College Daze. 8:30.
KMPC—Bob. Bunny and Junior. 8; organ. 8:15; Deacon Brown. 8:30.
KNTR—Night baseball.
KNX—Optimistic Do-nuts.
KTM—Highway High Lights. 8.

9 to 10 p.m.

KFAC—Les Hite's Orchestra.
KECA—Ranch boys. 9; concert. Charles Shepherd, conductor. 9:30.
KFI—Packard Orchestra. 9; Kodak Weekend hour (C.) 9:30.
KFVB—The Music Master. 9; slumber time. 9:30.
KHJ—Vignettes. 9.
KMPC—Organ. 9; Benny Light and Mark Cook. 9:30.
KNTR—Baseball.
KNX—Question and Answer Lady at 9; Arizona Wranglers. 9:15; fights. 9:45.
KTM—Songs. 9; play. 9:15; State Chamber of Commerce. 9:30; piano. 9:45.

10 p.m. to Midnight

KFAC—Dick Nelson's Radio Review. 10; organ. 11.
KECA—Orchestra. 10; Jeanne Dunn. 10:15; news. 10:30; exercises. 10:45.
KFI—News. 10; orchestra. 10:15; orchestra (C.) 11.
KFVB—Gus Arnheim's orchestra. 10-12.
KHJ—Times' world-wide news to 10:05; Biltmore orchestra (C.) 10:05-12.
KMPC—Hill Billies. 10.
KNTR—Organ. 10:30; Phantom Revue. 11; Louise Howatt. 12 to 1 a.m.
KNX—The Adventures of Bill and Mr. Jackson. 10:45; Paris Inn orchestra. 11-12; Roosevelt Roof Dance. 12-1 a.m.
KTM—Lighthouse Keeper. 10; Rhythm Masters. 10:15; records. 11.

Midnight to 1 a.m.

KFAC—Midnight frolic.
KHJ—Phantom of the Organ. 12.
KMPC—Ray Howell. 11; Doc Morse. 11:30.