

PUBLIC ADDRESS SYSTEM CREEPS

Development Not Paced With Radio Broadcasting

Recent Boxing Event Cited as Demonstration

Transmission of Sounds of Arena Possible

The Times Forum, 1:30 p.m.
World-Wide News over KHJ, 7 a.m., 12:30, 5:50 and 10 p.m.

BY JOHN S. DAGGETT

One of radio's greatest contributions to public service was the advent of the public address system, but its development has not kept pace with radio broadcasting. The American Legion boxing contest card at Wrigley Field Monday night was a great success, excepting the public address system, which barked "failure."

Microphones properly placed in the boxing arena would bring the blows of the contestants to the remote sections of the grand stand and bleachers. The voice of Dan Tobey, the announcer, should be cast into a microphone, in an ordinary speaking tone, with the instrument a foot away. It would be possible for the instructions of the referee to be heard and much color could be added to the interest of the public. Of course, in an arena the contestants might whisper words which would not sound well when amplified, but the demonstration serves as an illustration of the need for improvement.

Public address systems are slowly being installed in theaters, churches, auditoriums, universities and other meeting places throughout the nation and the adaptation will become permanent and resourceful. Technical improvements are all that are necessary.

ALPHABETICALLY ARRANGED

From Programs Submitted by Stations
(C)—Denotes chain broadcast.
Suggested features in black type.

6 to 8 a.m.

KFI—Stock market quotations, 7:30; health exercises, 6:45; news, 7:30; Van and Don (C.) 7:45.
KHJ—Times' News Briefs, 7-7:30; organ, 7:30.
KMPC—Latin-American program, 7.
KMTR—Hill Billies, 7.
KNX—Sharples' Breakfast Club, 6:15.
KTM—News Digest, 7:30.

8 to 10 a.m.

KECA—Exercises, 8:30; Roy Leffinswell, 9; piano, 9:30; the Croonader, 9:45.
KFAC—City Beautification, 9-9:30.
KFI—Shell Happy Time (C.) 8; domestics, 9; orchestra (C.) 9:15; Arthur Lang, baritone, 9:30.
KFVB—Los Angeles Breakfast Club, 8.
KHJ—Hallelujah Hour, 8; Jack and Grace, 9; Cuban Orchestra (C.) 9:15; Mona Lowe, ballads, 9:45.
KMPC—News, 9; U.S.C. chapel services, 9:45.
KMTR—Home Economics, 9; records, 9:15.
KNX—Prayer, 8:45.
KTM—Records, 8.

10 a.m. to 12 noon

KECA—Birth of Words, 11:30; organ, 11:45.
KFI—German lesson, 10; Magazine of the Air (C.) 10:30; Three Co-eds, 11:30.
KFVB—Economics, 10; Mornings Melodists, 11:15.
KHJ—Organ, 10; Claire Van Nostrand, contralto, 10:45; orchestra (C.) 11; the Three Doctors (C.) 11:30.
KMPC—Air Ambassador, 10:30; Betty's hour, 11.
KMTR—Rhythmettes, 10:30; City Hall broadcast, 11:45.
KNX—Eddie Albright's 10 o'clock family; Economics, 10:30.

12 noon to 2 p.m.

KECA—Edna Wallace Hopper (C.) 12; Farm and Home Hour (C.) 12:15; Hotel St. Francis Drake orchestra (C.) 1; Rembrandt Trio, 1:30.
KFI—U. S. Agriculture, 12.
KFVB—Organ at 12; records, 12:30.
KHJ—Biltmore orchestra at 12; Times' world-wide news, 12:30; Kiwanis luncheon, 12:45; Times' Forum, 1:30.
KMPC—Happy Chapples, 12; radio news, 1; Bob, Bunny and Junior, 1:30.
KMTR—News, 12; Rhythmettes, 12:15; Banjo Boys, 1:15.
KNX—Arizona Wranglers, 12:15; Paris Inn, 1.
KTM—Poetry, 1:30.

2 to 4 p.m.

KECA—Organ recital, 2; Little Jack Little (C.) 3; Italian lesson, 3:45.
KFI—String orchestra, 2; talks, 3; Phil Cook (C.) 3:30; trio, 3:45.
KHJ—Happy Go Lucky Hour, 2; Feminine Fancies (C.) 3.
KMPC—Latin-American hour at 2; U.S.C. lecture, 2.
KMTR—The Rustlers, 2:30; cowboy songs, 3:30.
KNX—Fiction reading, 2-2:30; L. A. Fire Dept., 2:30.
KTM—Over the Teacup, 2.

4 to 6 p.m.

KECA—Kenneth Rundquist, baritone, 4; Eddie and Don, 4:15; news, 4:30; Mary La Mar, soprano, 4:45.
KFI—Organ, 4; Felipe Delgado, baritone, 4:45; Halsey-Stuart (C.) 5; Palmolive hour (C.) 5:30.
KFVB—Two-Piano Team, 4:30; orchestra, 5.
KHJ—Fred McNabb, gardens, 4:01; Hallelujah Quartet, 4:45; Margaret Hegedus, violinist, 5; Times' world-wide news, 5:50.
KMPC—News, 5.
KMTR—Musical Messengers, 4; Baron Keyes, 5; news, 5:45.
KNX—Travelogue at 4; Big Brother at 5.
KTM—Zandra, 4; Story Lady, 4:30.

6 to 7 p.m.

KECA—Orchestra, 6; male quartet, 6:30; John Vale, tenor, 6:45.
KFI—Coca-Cola hour (C.) 6:30.
KFVB—Harry Jackson's Entertainers, 6; Uncle Jerry, 6:30; Ceell and Sally, 6:45.
KHJ—Connie Boswell (C.) 6; Rhythm Choristers, 6:15; Nit-Wits (C.) 6:30.
KMTR—"I Cudda Club," 8; Ethiopian Nite Club, 6:30.
KMPC—Mexican-American program, 8.
KNX—Wesley Tourtellotte, organ, 6; Tom and Wash, 6:15.

7 to 8 p.m.

KECA—Amos 'n' Andy, 7; trio, 7:15; dance band, 7:30.
KFI—Orchestra and Arthur Lang, baritone, 7; M.J.B. Revue (C.) 7:30.
KFVB—"Wee Willie" (children's program), 7; Music Masters, 7:30.
KHJ—Orchestra (C.) 7.
KNX—All-Year Club, 7; varietals, 7:30.
KTM—Frank Watanabe and Hon. Archie, 7; Serenaders, 7:30.

8 to 9 p.m.

KECA—The Arcadians, 8; vocal ensemble, 8:30.
KFI—Spanish orchestra, 8; Bin Tin Tin, 8:15; High Jinks, 8:30.
KFVB—Gleason and Armstrongs, 8; concert, 8:15; orchestra, 8:30.
KHJ—Black and Blue, 8; Don Lee Symphony (C.) 8:15; Violet Ray Music Box, 8:30.
KMTR—Double Deckers, 8; baseball, Wrigley Field, 8:30.
KNX—Brown's Airesales, 8; Philco Symphony, 8:30.
KTM—Santella's concert, 8; dance band, 8:30.

9 to 10 p.m.

KECA—Ranch Boys, 9; Road Show (C.) 9:30.
KFI—Concert trio, 9; ensemble, 9:30.
KFVB—Ascot Speedway, 9.
KHJ—Bob and Harriet, 9; musical, 9:30.
KMPC—U.S.C. lectures, 9; song duo, 9:30.
KMTR—Organ, 10:30.
KNX—Good Samaritan, 9.
KTM—Hamlet in Hollywood, 9:15; Ranch Boys, 9:30.

10 p.m. to midnight

KECA—News, 10:30; exercises, 10:45.
KFI—News, 10; quartet, 10:15; St. Francis dance orchestra (C.) 11.
KFVB—Gus Arnheim's orchestra, 10.
KHJ—Times' news items, 10; Burnett's orchestra, 10:05; Phantom of the Organ, 12-1.
KMTR—Phantom Revue, 11.
KNX—Serenaders, 10; Russian Art Club, 10:30; Paris Inn, 11.
KTM—Organ, 10:30; varietals, 11-1.