

WEST TO HEAR CLUB'S AFFAIR

Olympic Games Program Will Get Wide Broadcast

Welcoming Greeting to Be Extended Listeners

Shell Happy-Time Hour Also to Be Put on Network

The Times Forum, KHJ, at 1:30 p.m.
Patrick and Marsh Orchestra—auspices Junior Chamber of Commerce.
World-wide news, 7 a.m., 12:30, 5:50 and 10 p.m.

BY JOHN S. DAGGETT

In conjunction with the National Broadcasting System's western network of stations, Radio Station KFWB tosses the frolic of the Los Angeles Breakfast Club onto the air at 8 a.m. this morning. Two hours will be dedicated to the 1932 Olympic Games.

Radio will fast prove the media for spreading a welcome greeting throughout the States and this program is aimed to attract the western world to the coming games. In addition to the great multitude of listeners built up by KFWB, Warner Brothers, they will have on Wednesday morning the tremendous audience of the Shell Happy-Time Hour, through the courtesy of the Shell Oil Company—over KFI and the entire Pacific Coast N.B.C. network, from Canada to Mexico and east to Salt Lake City.

In commenting on their entertainment features, we are told, an inspiring program of Olympic numbers, full of patriotic pep, international color and collegiate snap will be given. Songs by the Three Co-eds and a surprise Olympic Dance number are promised. All this will be provided by Harold Roberts's Golden State Band. It reads well.

Let us hope their publicity warrants your dial.

ALPHABETICALLY ARRANGED

(From Programs Submitted by Stations)

(C)—Denotes chain broadcast.
Suggested features in black type.
6 to 8 a.m.

KFI—Health exercises, 6:45; stock markets, 7:30; Van and Don (C.) 7:45.
KHJ—Niles' News Briefs, 7-7:30; records, 7:30.
KMPC—Latin-America program, 7.
KMTR—Breakfast Club, 7.
KNX—Sharples' Breakfast Club, 6:45.
KTM—Records, 6.

8 to 10 a.m.

KECA—Wall-Street Journal, 8:15; exercises, 8:30; Around the House, 9; pianist, 9:30.
KFI—Shell Happy Time (C.) 8; domestics, 9; Eddie Demaree, songs, 9:15; Arthur Lans, baritone, 9:30; piano, 9:45.
KFWB—Los Angeles Breakfast Club, 8.
KHJ—Hallelujah Hour, 8; Jack and Grace, 9; Fernando's Orchestra (C.) 9:15; Domestics (C.) 9:30; Helen Stone, cellist, 9:45.
KMPC—News, 9.
KMTR—Breakfast Club, 8:05; Economics, 9; McIntyre's Hawaiians, 9:30.
KNX—Prayer, 8:45.
KTM—News, 8.

10 a.m. to 12 noon

KECA—English, 10; organ recital (C.) 11:30.
KFI—German, 10; Magazine of the Air (C.) 10:30; Roy Ringwald, songs, 11:30; Winnie Parker, songs, 11:45.
KFWB—Organ, 10; records, 11.
KHJ—Safety Conference, 10; basso and organ, 10:15; organ, 10:30; contralto and organ, 10:45; domestics, 11; The Three Doctors (C.) 11:30; Synopated Silhouettes (C.) 11:45.
KMPC—Air Ambassador, 10:30; Betty's Hour, 11:45.
KMTR—The Rhythmettes, 10:30; City Hall broadcast, 11:15.
KNX—Eddie Albright's 10 o'clock Family; Economics, 10:30; Birthday Party—Jack Carter, 11:30.

12 noon to 2 p.m.

KECA—Edna Wallace Hopper (C.) 12; Farm and Home Hour (C.) 12:15; Hotel Sir Francis Drake Orch. (C.) 1; organist, 1:30.
KFI—U. S. Agriculture, 12; Arion Trio (C.) 1:30.
KFWB—Organ at 12; Nip & Tuck, 1:30.
KHJ—Biltmore Orchestra at 12; world-wide news, 12:15; Optimist Club luncheon, 12:45; Times' Forum, Patrick and Marsh Orch., 1:30.
KMPC—Happy Chappies, 12; radio news, 1:15; Bob, Bunny and Junior, 1:30.
KMTR—News, 12; Varieties, 12:15; Lumberjacks, 1:15.
KNX—Doria Balli, 12:30; The Gossipers, 12:45; Paris Inn, 1.
KTM—Poetry, 1; Health, 1:15.

2 to 4 p.m.

KECA—N.B.C. Matinee (C.) 2; Science Speaks, 3; Winnie & Eddie, 3:15; the Italian Language, 3:45.
KFI—Siesta Melodies, 2; Helen Guest, songs, 3; Phil Cook (C.) 3:30; trio, 3:45.
KFWB—Recordings, 2; organ, 2:30; Lewis Tregarden, 3:30.
KHJ—Happy Go Lucky Hour, 2; Feminine Favorites (C.) 3.
KMPC—Latin-American hour at 2; U.S.C. lecture, 3.
KMTR—Frank Gage, 2:15.
KNX—Fiction readings, 2-2:30; L. A. Fire Dept. Dance Band, 2:30.
KTM—Over the Teacup, 2.

4 to 6 p.m.

KECA—Bobby Jones, 4; John Moss, songs, 4:15; news, 4:30; violin recital, 5; Freeman High, tenor, 5:15; pianist, 5:30.
KFI—Baron Keyes, 4; Eddie and Don, 4:45; Halsey-Stuart (C.) 5; Palmolive Hour, 5:30.
KFWB—Two-Piano Team, 4:30; Joyce's Orchestra, 5.
KHJ—Baseball scores, 4; Fred McNabb, gardens, 4:01; Margit Hegedus and Hallelujah Quartet, 4:45; organ, 5; Prof. Lindsey, 5:30; world-wide news, 5:50.
KMPC—News, 5.
KMTR—Musical Messengers, 4:30; Frank Gage, piano, 5:15; news, 5:45.
KNX—Travelogue at 4; Big Brother at 5; amusement tips at 5:45.
KTM—Zandra, 4.

6 to 7 p.m.

KECA—Buccaners' dance band, 6; pianist, 6:30; John Vale, songs, 6:45.
KFI—Coca-Cola hour (C.) 6:30.
KFWB—Orchestra, 6; organ, 6:30; Ceil and Sally, 6:45.
KHJ—Rhythm Choristers (C.) 6; Mae and Al, 6:30; Pearl Hunter and Robt. Bradford, songs, 6:45.
KMTR—Ethiopian Nite Club, 6:30.
KNX—Mexican-American program, 6.
KMPC—Wesley Tourtellotte, organ, 6; Tom and Wash, 6:15; concert trio, 6:30; male quartet, 6:45.

7 to 8 p.m.

KECA—Amos 'n' Andy (C.) 7; Roamer's Quartet, 7:15; Roamer's dance band, 7:30.
KFI—Concert, 7; Demi-Tasse Revue (C.) 7:30.
KFWB—"Wee Willie" (children's program.) 7; Markettrars, 7:30.
KHJ—Tommy Armour on "Golf" (C.) 7; Pryor's Band (C.) 7:15; Morton Downey and Game! Orch. (C.) 7:30; Peigham Heath Orch. (C.) 7:45.

KMTR—Organ, 7; Dream Girl, 7:15; Wedding of the Air, 7:30.
KNX—Frank Watanabe and Hon. Archie, 7; Piano Patter, 7:15; Serenaders, 7:30.

8 to 9 p.m.

KECA—Arcadians Orch., 8; Vocal Ensemble, 8:30.
KFI—Xavier Cugat's Spanish Orch., 8; Rin-Tin-Tin (C.) 8:15; Hi-Jinks' Band, 8:30.
KFWB—Gleason and Armstrong, 8; "Speed" concert, 8:15; Dutch Symphonettes, 8:30.
KHJ—Black and Blue, 8; Sierra Symphonists, 8:15; Violet Ray Music Box, 8:30.
KMTR—Double Deckers, 8; baseball, 8:30.
KNX—Brown's Alredales, 8; Philco Symphony, 8:30.
KTM—Serenaders Dance Band, 8:30; Sacchetti's Concert, 8.

9 to 10 p.m.

KECA—Concert Orch., 9; N.B.C. Road Show (C.) 9:30.
KFI—Lelza, numerologist, 9; cello and vocal Duo-Gretchen Garrett, 9:15; concert, 9:30.
KFWB—Ascot Auto Races, 9.
KHJ—Bob and Harriett, 9; Tom Gerun and orchestra (C.) 9:30.
KMPC—U.S.C. lectures, 9; song duo, 9:30.
KMTR—Baseball.
KNX—Good Samaritan, 9.
KTM—Song duo, 9; The Ramblers Ranch Boys, 9:30.

10 p.m. to midnight

KECA—Hoagland's Orch., 10; news, 10:30; Talk, Radio Interference, 10:45.
KFI—News flashes, 10; Radio Interference, 10:15; Denver A. Capella Choir (C.) 10:30; Roagland's Orch., 11; Hotel St. Francis Orch. (C.) 11:30.
KFWB—Gus Arnheim's Orchestra, 10.
KHJ—News items, 10; Biltmore Orchestra, 10:05; organ, 12-1.
KMPC—Hill Billies, 10; records, 11.
KMTR—organ recital, 11; Happiness Girl, 12-1.
KNX—Coslow's Orch., 10; Russian Art Club, 10:30; Paris Inn, 11.
KTM—Organ, 10:30; Varieties, 11-1.